



DT Research Delivers 3-in-1 Mobile POS Tablet for Hospitality, Retail and Logistics

***Ultra-Slim, Durable Tablets with Built-in Encrypted MSR, EMV Chip Reader and Barcode Scanner
Power Mobile Customer Service and Improve Logistics Efficiency***

CHICAGO, National Restaurant Association Show, May 23, 2016 – [DT Research](#), the leading designer and manufacturer of purpose-built computing solutions for vertical markets, today announced the DT315CR and DT327CR Mobile Point-of-Service (POS) Tablets. These unique multi-function tablets provide secure mobile data capture, storage and transmission within a sleek, durable design ideal for food ordering, tableside check-out, mobile check-in and efficient inventory management. DT Research Mobile POS tablets run on Windows® 10 IoT Enterprise OS for seamless front and back office application integration and take full advantage of advanced Windows 10 security.

“In the highly competitive restaurant and retail markets, customer service and logistics management can make-or-break a business,” said Daw Tsai, president of DT Research. “Using mobile tablets to enhance customer service and improve logistics can create a competitive advantage. But existing POS tablets are not well-designed for mobile use within restaurant, hotel, store, entertainment and warehouse environments – since buyers are forced to choose between functionality, design and cost. We address this issue by delivering lightweight, yet durable tablets with all options built-in and delivered at an affordable price.”

At the [National Association Show May 21-24 in Chicago](#) (#NRAShow, #Signature16) in booth 6559, DT Research will showcase the DT315CR and DT327CR POS Tablets with encrypted magnetic stripe reader (MSR), EMV chip card reader and 2D barcode scanner – all built into a slim and durable device with brilliant 7” or 9.7” capacitive touch screens. Wi-Fi and Bluetooth are built-in and there are options for a NFC/RFID reader and camera, providing seamless information capture and instant transmission to backend systems from the floor and in the warehouse.

“DT Research Mobile POS Tablets proved to be the rugged and reliable hardware solution we needed to successfully execute our in-theatre mobile POS strategies,” Brandon Stroud, Director, IT Theatre Infrastructure Services, Regal Entertainment Group. “From line-busting to in-auditorium and lounge service, DT Research tablets enabled us to go mobile and improve our customer experience. With options like encrypted MSR, barcode scanner, wireless and Bluetooth all combined into a durable tablet, DT hardware offerings are the flexible and cost-effective solution we continue to rely on. We are excited about the latest lineup of DT Research mobile tablets as we explore ways to enable our cast members and improve our customers’ theatre-going experience.”

The DT315CR and DT327CR POS Mobile Tablets run on high performance, yet energy-efficient Intel® Atom® quad core processors. With the advantage of Windows® 10 IoT Enterprise OS Lock Down feature and DT Research's customizable OS capability, DT Research Mobile POS Tablets provide dedicated solutions ideal for customer service and logistics management applications. All optional features are built into the tablet for reliable operations, providing customized POS tools for a restaurant, hotel, store or entertainment company to achieve enhanced ROI.

Key Features

- Encrypted magnetic stripe reader (MSR) option

- EMV chip card reader option
- 2D barcode scanner option
- NFC/RFID reader option
- IP52 rated front panel (DT327CR)
- Wi-Fi and Bluetooth
- 5-megapixel back camera option
- Brilliant 7" or 9.7" capacitive touch screens

Unique Accessories

The DT315CR POS Tablets have an optional wearable holster and safety lanyard for additional protection against damage from accidental drops and potential theft.

Availability

The DT315CR and DT327CR POS Tablets will be available June 2016 directly from DT Research and through authorized resellers and partners. For more information, visit DT Research at booth 6559 during the National Restaurant Association Show May 21-24 in Chicago, or go to www.dtresearch.com/DT300CR_POS_Tablets.

About DT Research

DT Research™, an early Mobile Tablet pioneer and leading designer and manufacturer of purpose-built computing systems for vertical markets. The company delivers the world's most comprehensive line of Rugged and Industrial-grade Tablets, Mobile POS Tablets, Digital Signage Systems and Medical Computing Solutions. DT Research products are uniquely designed with customizable options built-in and assembled in California, providing customers with rapid time-to-market solutions. The DT Research family of products are based on embedded computing platforms that power secure, reliable and cost-effective computing. DT Research systems offer computing mobility within industrial and harsh environments through durable solutions with wireless connectivity, high-quality touch displays powered by Windows® operating systems. More than 200 organizations across the globe rely on DT Research solutions in industries such as government, healthcare, hospitality, logistics, military, retail and warehousing. DT Research is headquartered in Silicon Valley, California with offices in China and Taiwan. For more information, visit www.dtresearch.com or follow @dtresearch, #MobileTablets and #RuggedTablets.

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