

For Immediate Release

MA Signage Appliances Power Digital Menu Boards

SAN JOSE, Calif. & NRA Chicago, IL - May 18, 2015 - DT Research™, Inc., an industry leader in the development of digital signage solutions and rugged mobile computing, announced a new line of digital signage players, the MA Multi Screen Appliance series. These rugged and compact embedded system players are packaged with the intuitive WebDT Content Manager (WCM) software suite, which includes a menu board design tool, Menu Board Editor, for a turn-key package to quickly deploy digital menu boards, transportation signage, and other multiple screen applications.

The MA Signage Appliances provide multiple video connections with 2 to 7 HDMI ports for up to 1080p or 4k high resolution, dynamic digital signage applications. The MA1363 offers the Intel® Core™ i7 CPU, integrating 3 video out connectors with 3840x2160 (@24Hz) or 1920x1080 (@60Hz) resolution in a fanless package weighing less than six pounds. The MA1367 offers the Intel® Core™ i7 CPU, integrating 7 video out connectors with 3840x2160 (@24Hz) or 1920x1080 (@60Hz) resolution, packaged in a sealed chassis with an external fan for protection from airborne contaminants. The MA1352/1356 is powered with the Intel® Celeron® Quad Core CPU and has 2/6 video out connectors housed in a solid-state, fanless design weighing less than three pounds. With Microsoft® Windows® Embedded 7 Standard operating systems, the MA Signage Appliances are flexible to integrate with existing database and management systems, and offer an optional Wi-Fi dipole antenna for network connection.



Combined with the industry-leading WebDT Content Manager software, these rugged appliances are capable of driving multimedia and database content to displays in digital menu board, video wall and ribbon, and other signage applications that require high resolution graphics and video. WebDT Content Manager (WCM) 6.2 Pro software provides intuitive remote management of content and hardware functions. Bundled with all WebDT signage appliances, WCM offers an

easy-to-use interface for organizing, scheduling, and distributing content, and supports numerous media formats (e.g., images, videos, Flash, remote URL's, RSS, executable applications, ZIP, and Microsoft PowerPoint). Flexible screen layout options with multiple zones and layers enable a multi-screen video wall to be divided into multiple areas with different content in each zone to mix images, text, and real-time video through an RTSP or MMS stream, or through an optional video capture card. This management software allows quick updates over a network connection for real-time or scheduled content playback and automatic content download recovery to prevent downtime. The newly released WCM 6.2 Pro now offers a powerful Menu Board Editor (available for download online), enabling efficient menu board design, enhanced player management interface, extended browser support, and fully frame-synchronized multi-screen video playback with frame-synchronized audio/video. The Menu Board Editor offers a tool to streamline the layout and scheduling of menu board content with templates and plug-ins for fast deployment.

The compact, rugged design of the MA Multi Screen Appliances make them ideal for installations in tough environments such as restaurants, retail, concessions, sports and entertainment venues and transportation stations. The MA Multi Screen Appliances are available from DT Research resellers worldwide.

DT Research will be at booth 6265 at NRA 2015 in Chicago May 16th through 19th.
www.signage.dtri.com/

About DT Research

DT Research™ develops and manufactures web-enabled information appliances for vertical applications. The WebDT family of products is based on embedded computing platforms for secure, reliable, and cost-effective computing. WebDT products include digital signage solutions, wireless tablets, point-of-service handhelds, compact modular systems, and display-integrated information systems. These systems emphasize mobility, wireless connectivity and touch displays. Powered by Windows® Embedded and Android operating systems, WebDT systems offer durability and ease in integration, leading to solutions that can be remotely managed with the comprehensive WebDT Content Manager and WebDT Device Manager software. For more information, visit www.signage.dtri.com.

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