

Media Contact:
Gabrielle Marshall
408.934.6192 or gmarshall@dtri.com

For Immediate Release

MA Signage Appliances Power Multiple Digital Signage Screens

Rugged, Compact Players for Menu Boards and Transportation Schedules

SAN JOSE, Calif. & DSE Las Vegas, NV - March 11, 2015 - DT Research™, Inc., an industry leader in the development of information appliances for vertical markets, today announced a new line of digital signage players, the MA Multi Screen Appliance series. The rugged and compact embedded system players are packaged with the intuitive WebDT Content Manager (WCM) software suite, which includes a menu board design tool, Menu Board Editor, for a turn-key digital signage package to quickly deploy menu boards, transportation signage, and other multiple screen applications.

The MA Signage Appliances provide multiple video connections with 2 to 7 HDMI ports for up to 1080p or 4k high resolution, dynamic digital signage applications. The MA1363C/1363B offers the Intel® Celeron®/Core™ i7 CPU, integrating 3 video out connectors with 3840x2160 (@24Hz) or 1920x1080 (@60Hz) resolution in a fanless package weighing less than six pounds. The MA1367C/B offers the Intel® Celeron®/Core™ i7 CPU, integrating 7 video out connectors with 3840x2160 (@24Hz) or 1920x1080 (@60Hz) resolution, packaged in a sealed chassis with an external fan for protection from airborne contaminants. The MA1352/1356 is powered with the Intel® Celeron® Quad Core CPU and has 2/6 video out connectors housed in a solid-state, fanless design weighing less than three pounds. The MA102/104 has video-friendly ARM CPU with Android operating system and can power 2/4 screens with 3840x2160 or 1920x1080 resolution to each screen. With Microsoft® Windows® Embedded 8 Standard or Android operating systems, the MA Signage Appliances are flexible to integrate with existing database and management systems, and offer an optional Wi-Fi dipole antenna for network connection.

Combined with the industry-leading WebDT Content Manager software, these rugged appliances are capable of driving multimedia and database content to displays in digital menu board, video



wall and ribbon, and other signage applications that require high resolution graphics and video. WebDT Content Manager (WCM) 6.2 Pro software provides intuitive remote management of content and hardware functions. Bundled with all WebDT signage appliances, WCM offers an easy-to-use interface for organizing, scheduling, and distributing content, and supports numerous media formats (e.g., images, videos, Flash, remote URL's, RSS, executable applications, ZIP, and Microsoft PowerPoint). Flexible screen layout options with multiple zones and layers enable a multi-screen video wall to be divided into multiple areas with different content in each zone to mix images, text, and real-time video through an RTSP or MMS stream, or through an optional video capture card. This management software allows quick updates over a network connection for real-time or scheduled content playback and automatic content download recovery to prevent downtime. The newly released WCM 6.2 Pro now offers a powerful Menu Board Editor (available for download online), enabling efficient menu board design, enhanced player management interface, extended browser support, and fully frame-synchronized multi-screen video playback with frame-synchronized audio/video. The Menu Board Editor offers a tool to streamline the layout and scheduling of menu board content with templates and plug-ins for fast deployment.

The compact, rugged design of the MA Multi Screen Appliances make them ideal for installations in tough environments such as restaurants, retail, concessions, sports and entertainment venues and transportation stations. The MA Multi Screen Appliances will be available April 27th 2015 from DT Research resellers worldwide.

DT Research will be at booth 122 at DSE 2015 in Las Vegas March 11th and 12th.
www.signage.dtri.com/

About DT Research

DT Research™ develops and manufactures web-enabled information appliances for vertical applications. The WebDT family of products is based on embedded computing platforms for secure, reliable, and cost-effective computing. WebDT products include digital signage solutions, wireless tablets, point-of-service handhelds, compact modular systems, and display-integrated information systems. These systems emphasize mobility, wireless connectivity and touch displays. Powered by Windows® Embedded and Android operating systems, WebDT systems offer durability and ease in integration, leading to solutions that can be remotely managed with the comprehensive WebDT Content Manager and WebDT Device Manager software. For more information, visit www.signage.dtri.com.

DT Research and WebDT are trademarks of DT Research, Inc. All other brands and product names may be trademarks and/or registered trademarks of their respective owners.

###