

*For Immediate Release*

## **SA1360 Ultra High Performance Digital Signage Appliance for Targeted Communications**

### ***Full 1080p HD Video Delivery for Digital Signage Networks***

**DSE, Las Vegas, NV & San Jose, CA – February 12, 2014** - DT Research™, Inc., an industry leader in the development of information appliances for vertical markets, today announced the SA1360 signage appliance player, providing full high definition (HD) 1080p video performance, delivering a quality digital signage experience.

The SA1360 features the powerful and energy-efficient Intel® Core™ i-series processor (i3 or i7) in a fanless, robust package, providing dual Full-HD video playback yet energy-efficient power consumption. The integrated Microsoft® Windows® 7 Professional operating system offers a highly intuitive menu interface and enhanced flexibility to integrate with other applications.

With DVI and DisplayPort connectors for high-quality video and optimal display experience, the SA1360 powers displays with dynamic content while communicating with the server for updates. The SA1360 also offers up to 128GB of flash storage and up to 8GB of RAM, with TPM 1.2 support, and a PCI Express expansion port. With options for wireless networking, WebDT signage appliances offer flexibility in placement, and support growing digital signage networks.



The SA1360 is complimented by the web-based WebDT Content Manager software for intuitive remote management of content and device functions. Bundled with all WebDT signage appliances, WebDT Content Manager offers an easy-to-use interface for organizing, scheduling, and distributing content, and supports numerous media formats (e.g., images, videos, Flash, URL, RSS, and Microsoft PowerPoint). Flexible screen layout options with multiple zones and layers enable a screen to be divided into up to eight areas with different content in each zone to mix images, text, and real-time video within a screen. This detailed management software allows quick updates over an IP network connection for real-time or scheduled content playback and automatic content download recovery to prevent downtime. The newly released WCM 6.0 Pro now adds built-in Widgets, one-click publishing, an enhanced schedule interface, and more multiple-screen deployment tools.

The WebDT Signage System offers innovative digital signage hardware integrated with intuitive web-based content management software enabling effective targeted communications. With a range of high-powered signage appliance players for single and multiple screens, the WebDT Signage System delivers dynamic visual messages to optimize customer experience while driving sales.

### **About DT Research**

DT Research™ develops and manufactures web-enabled information appliances for vertical applications. The WebDT family of products is based on thin computing platforms for secure, reliable, and cost-effective computing. WebDT products include digital signage solutions, wireless tablets, point-of-service handhelds, compact modular systems, and display-integrated information systems. These systems emphasize mobility, wireless connectivity and touch displays. Powered by Windows® operating systems, WebDT systems offer durability and ease in integration, leading to solutions that can be remotely managed with the comprehensive WebDT Device Manager software. For more information, visit <http://signage.dtri.com>.

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