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*For Immediate Release*

## Taiwan's Largest Transportation Hub Deploys WebDT Signage

**VISCOM – Dusseldorf, Germany - October 1, 2009** - DT Research™, Inc., an industry leader in the development of information appliances for vertical markets, today announced the deployment of its WebDT signage system at the Taipei Bus Station located in the Main Station Zone, a complete community with access to 5 modes of transportation. Dynamic, real-time information is displayed throughout the area housing the Taipei Bus Station, powered by the SA2000 signage appliance, the DS4700 IR touch screen, and the WebDT Content Manager software system.

The recently-opened Taipei Bus Station not only offers the largest transportation terminal in Taiwan, but also boasts a 6-star hotel, residential condominiums with 24 hour concierge service, offices, a shopping mall, and a 9-screen cinema. The Taipei Bus Station opened on August 19th as part of the Main Station Zone project to promote urban renewal. The Taipei Main Station Zone offers direct access to Taiwan High Speed Rail (HSR), 2 MRT lines, the International Airport Express, Taiwan Railway System, and Inter-City Bus Terminal.

The WebDT Signage System powers displays throughout the station with real-time transportation information. The 47" WebDT displays with IR touch and integrated signage appliances provide vivid, high definition performance and an interactive experience for visitors to explore the station and surrounding area. SA2000 signage appliances are also paired with 42" displays and are installed in the bus terminal at the entrance area, ticketing area, and arrival/departure platforms.



The reliable hardware and customizable software, along with the outstanding service and competitive pricing made the WebDT digital signage system the clear choice for the Taipei Bus Station.

"DT Research's focus on technologically advanced products with exceptional value offers businesses such as the Taipei Station the ability to provide customers with the highest quality experience while staying within budgets" commented Dr. Daw Tsai, president of DT Research.



The WebDT Content Manager software enables real-time information updates across multiple zones and layout styles for this premier property: the waiting hall displays show bus travel information and news; the displays at the platforms offer infotainment advertising, and bus status; the ticketing area displays provide ticketing information and service staff details; station managers are shown bus capacity updates and arrival and departure status.

With the WebDT Signage System, The Taipei Bus Station is able to efficiently and effectively manage a digital signage network and provide needed information to employees and visitors, as well as generate revenue with compelling digital advertising.

**About DT Research**

DT Research™ develops and manufactures web-enabled information appliances for vertical applications. The WebDT family of products is based on thin computing platforms for secure, reliable, and cost-effective computing. WebDT products include digital signage solutions, wireless tablets, point-of-service handhelds, compact modular systems, and display-integrated information systems. These systems emphasize mobility, wireless connectivity and touch displays. Powered by Windows® Embedded and Windows XP operating systems, WebDT devices offer durability and ease in integration, leading to solutions that can be remotely managed with the comprehensive WebDT Device Manager software.

For more information, visit <http://signage.dtri.com> / [www.dtresearch.com](http://www.dtresearch.com).

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